

Wonder World Child Care Centre in Kingston is the second children's institution to receive a donation of educational material from the Jamaica Information Service (JIS), to promote Jamaica's heritage and culture.

The newly published posters of Jamaica's national heroes and symbols were handed over by the Chief Executive Officer (CEO) of the JIS, Mrs. Donna-Marie Rowe, on Tuesday (October 13), to the Managing Director of Wonder World Child Care Centre, Mrs. Garthia Boyd.

Mrs. Rowe said that the design and promotion of the new posters are in keeping with the Agency's thrust to heighten awareness of Jamaica's heritage and culture.

"The JIS undertook the initiative to publish these new posters to coincide with the celebration of National Heritage Week. We thought it was necessary to add new life to our existing posters, and give our schools the opportunity to share in this historic moment, as we pause to reflect on our heroes and to cherish the national symbols which all combine to make us Jamaicans," Mrs. Rowe explained, following the handing over ceremony.

The package price for the posters of the heroes is \$1,050, while the symbols may be purchased for \$950. However, each poster may be purchased for \$150.

In addition to the new posters, the Child Care Centre received flyers with information on all the national heroes, as well as posters highlighting topics such as parenting and the National Pledge.

Mrs. Boyd described the donation as "extra special", because it took a whole new approach.

"We normally call in and get our supply of heritage materials - the flags and posters- but to have Mrs. Rowe come and have the children involved, it really means a lot to us," she said.

The students use the materials to acquaint themselves with the national heroes and symbols.

"I was very pleased that when asked to identify Marcus Garvey, they quickly responded and that they could associate, because we ensure that the children are familiar with their history and their people and this [donation] will go a long way," Mrs. Boyd added.

The materials will be on display during the school's Jamaica Day celebrations on Thursday (October 15).

According to Mrs. Rowe, the JIS will continue to make donations to educational institutions as its contribution to national consciousness.

"The JIS stands steadfast in its support of education in Jamaica, and we will continue to do our part by donating our materials to schools, islandwide," she said.

"We have a variety of materials that focus on our heroes, cultural icons such as Miss Lou, former Prime Ministers...our materials can only help to teach our citizens, both young and old, more about our island," she assured.

The new posters are currently on sale at the JIS Head Office, 58a Half-Way Tree Road, Kingston, and from the agency's regional offices in Portland, Mandeville Manchester, Montego Bay St. James and Ocho Rios St. Ann.