



The media, students, researchers, the general public, and other stakeholders can now visit the Office of the Prime Minister's new, interactive web portal, which was launched on Wednesday, February 27.

The new-look website, www.opm.gov.jm, which was designed by the Jamaica Information Service (JIS), is also maintained by the agency.

Making the announcement and introducing the various features of the website, at a Jamaica House media briefing at the Office of the Prime Minister (OPM), Information Minister, Senator the Hon. Sandra Falconer, pointed out that the website is recognised as a key communication tool for the Government.

The main features of the website are: timely news releases emerging from the OPM; profiles of the Prime Minister and Cabinet Ministers; policies and programmes of the Government, such as the economic reform programme, the growth agenda, the Jamaica Emergency Employment Programme (JEEP), and others.

The website also provides a history of Jamaica House, and a virtual tour.

"It's a work in progress...we are going to do some more photo shoots, so that persons can see the inner workings and offices of Jamaica House," Minister Falconer told journalists.



It also features links to social media, such as Facebook, and links to other Government websites; live streaming of the weekly Jamaica House press briefing, and sittings of Parliament; and an improved and more easily navigated photo gallery. One interesting feature of the gallery

is a 'Photo of the Day'.

"In addition, we have multi-media presentations...in the past the OPM website did not have any kind of video. One feature that we are working on, which we hope will facilitate the media (is to) update the website in real time," the Minister said.

She pointed out that in the near future, members of the press will be able to download videos and audio clips from the website, as this will enable easier access to material which they would otherwise have to source directly from the JIS.