



Prime Minister, the Most Hon. Portia Simpson Miller is welcoming investments in the downtown Kingston area.

The Prime Minister, who was touring the new Digicel Headquarters located on the waterfront earlier Friday, March 1, described the area as a prime location for investment.

“The more investments we get downtown Kingston and in Jamaica, the better it will be for all of us,” Mrs. Simpson Miller told JIS News.

She received support from Digicel’s Chief Executive Officer, Andy Thorburn, who positively endorsed the area.

“I think the area is going to thrive...The community has been great. They (the people) have been very welcoming (to Digicel). We are just delighted with our experience so far, so if you are thinking of investing, please come and join us. It is a great location,” Mr. Thorburn said.

The Digicel CEO escorted Mrs. Simpson Miller on her tour of the facility where she expressed delight at the level of investment and innovation that she saw.

The Prime Minister first visited the high-tech store on the ground floor, where she touched the gadgets and delighted one of the patrons by giving him a hug for his birthday, to the joy of his mother. She then advanced to the customer service area where she greeted the staff.

Mrs. Simpson Miller said one of the highlights of the tour was when she was afforded the opportunity to speak via video conferencing, with her Minister of Science, Technology, Energy and Mining, Hon. Phillip Paulwell, who is currently in Trinidad. She also spoke with other

Digicel representatives who are in the United States.



Mr. Thorburn in the meantime, explained that the company invited the Prime Minister to its headquarters to show her what is happening downtown and have her experience the new building and meet the Digicel staff.

He said the company moved into its headquarters approximately three weeks ago, and pointed out that 75 per cent of the labour employed in constructing the facility and approximately 25 to 30 per cent of the material used were sourced locally.

The CEO described the building as one of the most energy efficient in the Caribbean.

“We have solar panels and wind power to give us about 10 to 15 per cent of the energy we use,” he noted.